Event Details

**Dates:** November 12-15, 2024

**Location:** Messe München, Munich, Germany

**Stand:** A4.537, to book your “Ask the Expert” session, contact: [marketing@alexenergy.co.uk](mailto:marketing@alexenergy.co.uk)

**Alexander Battery Technologies at Electronica 2024**

Alexander Battery Technologies (ABT), a global provider of custom battery packs, is set to exhibit at Electronica 2024, the world’s largest trade fair for electronics.

Taking place at Munich’s Messe München from November 12-15, 2024, ABT is at stand A4.537 to showcase its latest innovations and developments in battery pack solutions.

One of the main attractions at ABT’s stand will be its exclusive ‘Ask the Expert’ sessions with Principal Design Engineer Owen McNally. With over 25 years of experience in the technical and engineering industries, Owen is renowned for his expertise in custom battery solutions across multiple sectors including aerospace, military, medical and automotive. These personalised sessions will allow attendees to discuss their unique battery challenges and receive tailored advice from one of the industry’s most trusted experts.

ABT will also provide a comprehensive insight into the process behind custom battery solutions development, from concept to completion, that meet the diverse needs of businesses worldwide.

Alex Stapleton, Chief Commercial Officer at Alexander Battery Technologies, said: “We are delighted to be part of Electronica 2024 and look forward to meeting recognised industry peers and new faces from the many business leaders Electronica attracts. Our participation reflects our focus and commitment to providing innovative battery pack solutions that meet the often challenging and complex energy needs of global businesses.

“It’s set to be a great event, and we’re very much looking forward to it. We’re especially excited about our highly anticipated ‘Ask the Expert’ sessions, which offer a unique opportunity for attendees to engage directly with our engineering team and receive tailored advice on their specific battery challenges.”

***Spaces for the ‘Ask the Expert’ sessions are limited and expected to fill quickly. Please contact*** [***marketing@alexenergy.co.uk***](mailto:marketing@alexenergy.co.uk) ***to secure your place.***

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