



Take product innovation to a new level and scale your business faster with our startup program

Join the [Texas Instruments TechMatch™ program](#) and qualify for direct support from our sales team, online design tools and purchasing advantages on TI.com. Participation in this program is open to startups in Denmark, Finland, France, Germany, Israel, Italy, Norway, Poland, Portugal, South Africa, Spain, Sweden and the UK. If you are interested in working together with Texas Instruments but are outside these countries, contact techmatch@ti.com.

Benefits for qualifying startups

- Technical single point of contact with TI portfolio consultation, design review, direct technical support and direct link to the TI product lines for product specific support
- Commercial single point of contact with strategic orientation, special pricing and supply chain support
- Purchasing advantages on TI.com, including access to 45,000 authentic TI products and same-day shipping to over 140 countries
- Access to TI's online design tools
- 2,000+ technical training modules available anytime, anywhere, on any device
- 24/7 online support with TI technical experts

How to apply

Step 1: Tell us about your startup and your product. Enter your submission and learn more about the program rules. myTI login is required to apply. [Click here to apply.](#)

Step 2: Our sales teams will review your application and you will be notified if you qualify to join the TechMatch program.

Step 3: Enjoy your benefits on TI.com. Based on step 2, you will have access to the benefits for qualifying startups.

Resources

Browse our guides and resources and take your startup to the next level.

Start up

- [Applications and designs](#)
- [WEBENCH® Power Designer](#)
- [LaunchPad Ecosystem](#)
- [Instructional videos](#)

Set up

- [TI quality and reliability](#)
- [Sample program](#)
- [BOM cross reference tool](#)
- [Design tools and simulation](#)

Scale up

- [Buy from TI.com](#)
- [Authorized distributors](#)
- [Line of credit on TI.com](#)
- [Packaging information for manufacturing](#)
- [TI Customer Support Center](#)